

ANNUAL REPORT OF THE KETTLE'S YARD COMMITTEE FOR THE YEAR 2012-13

1. Introduction

It has been a strong year within a period of change and forward thinking for Kettle's Yard. We continued to present ambitious and innovative art, worked with new partners, reached new audiences and made significant progress towards our longer term objectives.

High points of the year included further exhibitions in the Artist's in Focus series, Winifred Nicholson in Autumn 2012 and Christopher Wood in Summer 2013, accompanied by Kettle's Yard publications revealing new research. Both exhibitions attracted over 10,000 visitors.

Artist run spaces took over the galleries in early 2013 with Aid & Abet from Cambridge and OUTPOST, based in Norwich, taking up temporary residencies. A packed programme of events focused on the regional artist community and attracted new audiences to Kettle's Yard. Katie Paterson's astonishing work followed in the gallery, the result of a Wellcome Trust funded residency at the Sanger Institute near Cambridge. The stunning new commission *Fossil Necklace* was installed by Paterson in St Peter's Church. In contrast 'House Guests' was an opportunity to experience unique objects from each of the University of Cambridge museums in a new light, placed among the permanent collection in the cottages.

In September 2012 we initiated and led the first Castle Hill Open Day, collaborating with the Museum of Cambridge, St Giles Church, the Churches Conservation Trust and Cambridgeshire County Council. A programme of special events for all ages attracted around 1500 visitors, with opportunities to learn about the heritage and history of the area alongside activities inspired by modern and contemporary art. The Glasgow artist Lorna Macintyre, one of Kettle's Yard's four Associate Artists 2012/13, created a new installation for St.Peter's Church.

Last year we reported that we were successful in our application to Arts Council England to be part of the Catalyst Scheme: support to build capacity in encouraging more private giving. During 2012/13 we exceeded our target due to the generosity of both regular and new donors. Catalyst continues to play an important role within our overall fundraising strategy.

In relation to our learning plans we were delighted to be selected to participate in the national Circuit programme in partnership with Wysing Arts Centre. This is an ambitious four year visual arts programme enabling 15-25 year olds to be actively involved in shaping their own cultural activities with the support of galleries and museums. Circuit is led by Tate and generously funded by the Paul Hamlyn Foundation. With support from Cambridge City Council we also began a new, long term, creative programme working with the communities of King's Hedges and Arbury in Cambridge. Our learning and community programme continued to develop throughout the year with ongoing support from the Heritage Lottery Fund.

It was a relatively quiet year for music, due to the start of major work to replace the extension roof. However, our 2013 Chamber Music launch concert in May at the Divinity School of St.John's College attracted a full house. The popular student concerts continued on Fridays, taking place in St Giles' Church.

Throughout 2012/13 we continued to implement our Strategic Framework, notably achieving a significant increase in support from the University to enable us to strengthen the staff team, following a review. Alongside our dedicated staff team our thanks are due to the many volunteers Kettle's Yard relies on to deliver its programme each year. We continued to play a leading part in the University of

Cambridge Museums joint programme including the highly successful Thresholds poetry residencies and in relation to other city and regional visual arts and cultural activities. Beyond the region, Kettle's Yard continued its active role within national networks such as Plus Tate.

Finally, we are hugely grateful to all the supporters of our future development plans. As noted in last year's report, we made the important decision in October 2012 to join up our existing plan for a new Education Wing with equally vital proposals for remodelled and enhanced exhibition galleries, alongside other improvements. The new, larger project 'Kettle's Yard: Looking Ahead' has one overall aim: to renew Kettle's Yard so it can fulfil its potential as a leading cultural institution of national and international significance.

2. Staff

During the year there were a number of staff changes. We said goodbye to Sarah Campbell, Education Officer, who left after six years leading the learning programme. Lara Gisborne, Administrator, also left after eight years in the position. As well as overseeing finances and administration, Ms Gisborne was instrumental in nurturing and supporting the music programme. Mark Searle, Administrative Assistant, also left during the year.

New staff joining the team included Karen Thomas, Community Officer; Lydia Hamlett, Programme Curator; Elspeth Mitchell, Marketing Assistant; Marisa Sutherland Brown, Development Assistant and Lucy Wheeler, Assistant Education Officer. We are grateful for the temporary assistance of Ms. Bridget Cusack who provided administrative support and was project curator for the House Guests exhibition. The posts of Community Officer and Programme Curator are fixed term posts funded by Arts Council England through the Major Partner Museum Programme. Based at Kettle's Yard, both posts work closely with the eight University of Cambridge Museums.

3. Committee

Professor Susan Smith stepped down as Chair and was succeeded by Ms. Anne Lonsdale CBE

Our sincere thanks to those members who left the Committee during the year for their commitment and support: John Talbot and Stephen Rudder. New members welcomed in 2012/13 were Alex van Someren and Tim Knox.

Ms. Anne Lonsdale (Chair)
Professor Martin Daunton
Dr Alan Munro
Mr Steve Hutson
Professor Jean Michel Massing
Mrs Julia Collins
Dr Martin Ennis
Mr Tim Knox
Mr Eric Parry
Ms Jane Munro
Mr Alex van Someren
Tim Llewellyn

4. Development

4.1 Arts Council Catalyst Award

The first year of funding from our Arts Council England Catalyst grant (total grant £207k) has helped us develop our fundraising income through a series of capacity building activities, including new leaflets and donations boxes and specialist staff training. Also supported by Catalyst is the new Development Assistant post.

We were delighted to exceed our Catalyst target in 2012-13 attracting over £20,000 in support for the artistic programme from individuals, through one-off gifts, regular giving and onsite donations. This is match funded as part of the Catalyst grant at a ratio of 1:1, providing additional support towards the artistic programme.

4.2 Ede Circle

2013 marked the launch of a new Patrons' group, the Ede Circle. After launching in June, membership has grown to 29 members. The Ede Circle contributes vital funds to support the programme. In return they are invited to have a close relationship with Kettle's Yard, which includes invitations to some special events.

4.3 Corporate sponsors

We have had a number of corporate sponsors over this period, including Hannay Robertson for the Christopher Wood exhibition, Tees Law for the annual Castle Hill Open Day and a new four-year partnership with EY, instigated through the Plus Tate network.

4.4 Trusts and Foundations

We have received support from the following trust and foundations for the programme in 2012/13:

The Gulbenkian Foundation supported Kettle's Yard to commission Pedro Barateiro to make a new film and publication for Kettle's Yard.

The Isaac Newton Trust confirmed their support for a 2-year Archivist post.

Paul Hamlyn Foundation: As part of the Plus Tate network, in collaboration with Wysing Arts, we have been awarded 4 years funding for **Circuit: A National Youth Network for the Visual Arts**. The network comprises a number of strands: a live arts festival, peer-led projects which will be developed and delivered by young people; artist-led projects; and extending the reach of the existing youth arts sector

Ernest Cook Trust: A second year of funding towards the Light, Nature and Space publications - designed to inspire learning in the Kettle's Yard House

The Vice - Chancellor's Fund supported the development of an innovative digital guide for use in the house, drawing on material from the Archive. The research for the guide received support from the AHRC in partnership with the Department of the History of Art, University of Cambridge

Arts Council England Major Partnership Funding (University of Cambridge Museums)

We received grants for the following exhibitions: Alfred Wallis on tour, Christopher Wood and House Guests

4.5 Cambridge City Council increases support

Cambridge City Council awarded three years funding for a programme of arts & cultural activity in Arbury and Kings Hedges, led by Kettle's Yard

4.6 Development Group

In June 2013 a new Development Group was formed to support our Development Plan. The new group will oversee all fundraising activity including day to day programme, capital and long term endowment. Current members of the Development Group are: Alex van Someren, Carol Attack, Angela Chadwyck-Healey, Penny Heath, Anne Lonsdale, Christopher Mallinson, Toby Smeeton and Joan Edlis.

4.7 Kettle's Yard: Looking Ahead

Heritage Lottery Fund

We were delighted that HLF agreed to increase their grant for the capital project by £134,700. This brings the contribution from Heritage Lottery Fund to £2,456,300. The increase will allow us to maintain the momentum of education activities that are successfully underway and enable greater community outreach through partnership working and Kettle's Yard Local: a programme of activity with local communities that aims to diversify audiences at Kettle's Yard and will allow us to become a catalyst for cultural development in the city.

During 2012/13 we also received the following donations for *Kettle's Yard: Looking Ahead*

John S Cohen Foundation: £8,000

P D James Trust: £20,000

4.8 Artworks sold in aid of Kettle's Yard

Roy Lichtenstein, *Brushstrokes (c.45) 1967*, was donated to Kettle's Yard for auction. The print realised £10,000 with proceeds going towards the exhibitions programme.

4.9 Legacies

We are grateful to following individuals for their legacies to Kettle's Yard: Nancy Wallis and John MacLeod.

5. Exhibitions

14 July – 23 September 2012

2012/13 Associate Artists

This exhibition presented work by Matei Bejenaru, Matthew Darbyshire, Lorna Macintyre and Jeremy Millar, the Kettle's Yard Associate Artists, alongside objects, artworks or archive materials selected by the artists from the Kettle's Yard collection.

1 September – 23 September 2012

Lorna Macintyre, *Nocturne*

An installation in St Peter's Church by Lorna Macintyre, one of the Kettle's Yard Associate Artists.

29 September – 21 December 2012

Winifred Nicholson, *Music of Colour*

The third Artist in Focus display. The exhibition took a close look at one of the most important artists in the collection, Winifred Nicholson. The display included a number of works not normally on show and archival material, and explored key themes such as her theories on colour and her involvement with the European avant-garde.

12 January – 24 February 2013

Aid & Abet, *Temporary Residence*

1 March – 14 April 2013

Outpost, *Congratulations, you are the most recent visitor*

Two artist-led spaces took up temporary residence in the gallery, bringing together artists from their networks to exhibit work, perform and take part in a programme of events. In their project at Kettle's Yard, Aid & Abet, from Cambridge, looked at transitions and thresholds as a way of exploring the dynamic relationships between artists and institutions. Outpost is run by an elected steering committee made up of practicing artists based in Norwich and regularly conducts exhibitions, screenings and live art events. Their project at Kettle's Yard reflected the type of work that they present and the strength and variety of their membership, from recent graduates to emerging and mid-career artists.

30 March – 28 July

House Guests

Organised in association with Kettle's Yard Associate Artist Jeremy Millar and coordinated by Bridget Cusack, the project brought 8 'guest' objects from the other Cambridge University Museums into the cottages at Kettle's Yard. A publication, with texts written by MA students in critical writing at the Royal College of Art, was produced to accompany the project.

26 April – 23 June

Katie Paterson

Katie Paterson completed a 6-month residency at the Wellcome Sanger Institute in March 2013 and this exhibition introduced audiences to her work and the research undertaken at the Sanger, bringing together previous projects and new work. The show was funded by the Wellcome Trust. The exhibition included a new commission *Fossil Necklace* which was installed in St Peter's Church.

6 July – 1 September 2013

Christopher Wood

The fourth of the Artist in Focus displays. The exhibition explored the work of Christopher Wood and his relationship to Jim Ede and Kettle's Yard. It brought together paintings and drawings from the University of Cambridge and Kettle's Yard collections, many of which are not normally on display, alongside archival material and loans from the University of Essex.

6. House & Collections

Loans from Kettle's Yard Collection

Christopher Wood, <i>Self Portrait</i>	Norwich Castle Museum
Christopher Wood, <i>Self Portrait</i>	Mascalls Gallery, Kent
William Scott, <i>Still Life with White Mug</i>	Tate St Ives
William Scott, <i>Bowl (White on Grey)</i>	Tate St Ives
William Scott, <i>Still Life with White Mug</i>	Hepworth Wakefield
William Scott, <i>Bowl (White on Grey)</i>	Hepworth Wakefield

40 works remained on long-term loan to other departments within the University of Cambridge.

50 works by Alfred Wallis were lent to Art Exchange at the University of Essex, Time and Tide in Great Yarmouth and Peterborough Museum and Art Gallery as part of the Kettle's Yard touring exhibition *Alfred Wallis: Ships and Boats*.

Henri Gaudier-Brzeska's *Garden Ornament* remains on long-term loan to Leeds City Art Gallery.

Conservation

The following individual works received conservation treatment:

Henri Gaudier-Brzeska	<i>Wrestlers Poster</i>
Henri Gaudier-Brzeska	<i>Lady Macbeth</i>
Henri Gaudier-Brzeska	<i>Man and Superman Poster</i>
Helen Frankenthaler	<i>Abstract</i>
Helen Frankenthaler	<i>Covent Garden Study</i>
Henry Moore	<i>Sculptural Object</i>
Henry Moore	<i>Concrete plinth for Sculptural Object</i>
Alfred Wallis	<i>Five Ships</i>
Alfred Wallis	<i>Knill's Monument</i>
Ben Nicholson	<i>Goblet</i>
Alberto Burri	<i>Untitled</i>

New acquisitions

Alberto Burri, *Untitled*, 1973

Painting and collage on board

Gift of Sir Alan Bowness and Lady Sarah Bowness, November 2012

Alberto Burri, *Untitled*, undated

Collage on board

Gift of Sir Alan Bowness and Lady Sarah Bowness, November 2012

Tom Early, *Still Life*, 1960

Oil on board

Gift of Eunice Campbell, wife of Tom Early, 2012

Tom Early, *African Scene*, 1961

Oil on canvas

Gift of Eunice Campbell, wife of Tom Early, 2012

Alan Reynolds, *Notebook 2003*, 2003

Graphite on paper

Gift of Alan Reynolds, February 2013

Alan Reynolds, *Notebook No.2 2012*, 2012

Graphite on paper

Gift of Alan Reynolds, February 2013

Alan Reynolds, *Structure with Ovoid*, 1965

Oil on board

Bequest of Mr David Dewhirst, May 2013

Publications

Alfred Wallis: Ships and Boats

Christopher Wood

Winifred Nicholson: Music of Colour

On Not Knowing: The Way Artists Think – Edited by Elizabeth Fisher and Rebecca Fortnum

House Guests

Digital access and distribution

The Kettle's Yard blogsite: www.kettlesyardonline.co.uk has successfully engaged audiences with over 14,000 visits in its first year. The blog runs stories from behind the scenes, direct from our archivist, the learning team, our new Circuit group, artists and musicians as well as blogs by our users and visitors.

Social media and e-marketing continue to be vital ways of engaging with new and current audiences and our social networking presence includes Facebook, twitter and Pinterest.

Student Picture Loan Scheme

The loan collection was fully distributed in October 2012. 95 works from the collection were lent to students in Cambridge over the academic year.

7. Music

For most of this year it wasn't possible to hold concerts in the house while a major refurbishment was in progress.

Kettle's Yard Chamber Music Concerts 2012/13

A concert (Kathryn Stott, piano) was held at St. Johns Divinity School on 23 May, to launch the 2013/14 series. The series resumed in Autumn 2013, with concerts being held at the Divinity School until January 2014. In response to the Music Review, a new pricing structure has been introduced, which now allows people to buy tickets to individual concerts, encouraging greater access.

Friday Lunchtime Concerts

17 lunchtime concerts were held this year, and continue to be well supported. St Giles Church hosted these concerts while the extension was closed.

8. Learning

The Education Room was re-located to the front gallery and the old education room reverted to an exhibition gallery.

The Learning programme began a period of transition and change while continuing to deliver a wide ranging programme for adults, children and young people both in and outside formal education.

Public Programme

- 8 Plus Tate Programme sessions (51)
- 6 family workshops (223)
- 13 Studio Sunday sessions (359)
- 6 Practice Sessions (95)

Groups (Formal and Information Education)

- 27 adult group visits (487 participants)
- 2 Young Artists (Wysing) group visits (22 participants)
- 2 Teacher CPD/Private View sessions (16 participants)
- 7 Further Education groups (111 participants)
- 26 Higher Education visits (386 participants)
- 27 Secondary Schools (513 participants)
- 2 Home Schooling groups (22 participants)
- 2 Special Needs schools (16 participants)
- 5 Language/summer schools (141 participants)

Community

- 5 Young Carers practical workshops (69 participants)
- 5 Contact workshops with blind and partially sighted people (84 participants)
- 2 Outreach visits to Addenbrookes' oncology ward (7 participants)
- 2 Outreach sessions at Hilltops Day Centre (16 participants)

- 1 outreach session to St George's Residential Care (12 participants)
- 2 Outside In workshops (7 participants)
- 1 Outreach session at Meadows Community Centre (12 participants)
- 1 Outreach session with Portals of the World (25 participants)

Projects

- 6 Threshold sessions (33 participants)
- 10 Space-makers workshops (261 participants)
- 3 User Groups sessions (27 participants)

TOTAL: 171 sessions/events (2995 participants)

Public Programme

The public programme of regular courses and summer holiday workshops was suspended in 2012 in order to redesign the education offer, with new ideas being trialled from January 2013 – these include Studio Sundays and The Practice Sessions evening workshops for adults.

Studio Sunday, a fortnightly family drop in session, has proved very popular. Facilitated by an artist and a team of education volunteers, families are encouraged to explore the exhibition before participating in an informal workshop. Studio Sunday workshops are funded through the UCM Connecting Collections programme.

Castle Hill Open Day 2012 - we worked with artist group Irregular Circle to provide drop in family activities on the day. The three artists facilitated activities at two sites; in the learning room with an activity responding to the Lorna Macintyre piece in St. Peter's Church and from St. Giles' churchyard with an activity to collect textures from the local area.

As part of the UCM network, we hosted a Big Draw event in October and two Twilight events in February, which were all well attended.

Groups (Formal and Information Education)

We have seen an increase in the number of artist-led workshops that schools are requesting in the past year. This means schools are staying on site longer and exploring artworks closely. In response we have initiated Artist Educator briefings sessions at the beginning of each exhibition for artists to better familiarise themselves with the content and themes of exhibitions in advance of workshops.

Community

Summer in 3D – from 28 - 31 August, a group of young artists from Centre 33 Young Carers' Project visited the Museum of Archaeology and Anthropology, the Museum of Zoology and Kettle's Yard. The group worked with artist Bethany Mitchell to create imaginative sculptures inspired by the objects, artefacts and artworks in the collections. The final display toured to all three venues.

The Learning team attended training for 'Portals to the World' – a large project led by the Fitzwilliam Museum in partnership with Dementia Compass – and the Education Officer led a session at the Fitzwilliam Museum as part of the project.

Our partnership with Camsight continues to prove successful with sensory-led workshops for children and their carers. We also welcomed visitors from the Outside In project at Pallant House.

Our work with Addenbrookes is drawing to a close as we concentrate our community engagement work in North Cambridge. The Fitzwilliam who have partnered us in this will continue their visits with other UCM collections.

Karen Thomas took up her post as Community Officer. The focus is developing long-term creative partnerships with the communities of Arbury and Kings Hedges in Cambridge. Karen will also be supporting the development of projects which aim to engage communities with the UCM collections.

Projects

The delivery phase of our two-year built environment project, Space Makers, with Comberton Village College and St Mary's Primary School ended and texts are being written for the publication.

Along with the other University of Cambridge Museums, Kettle's Yard participated in a poetry project, Thresholds. We hosted poet Jackie Kay for two weeks as she explored Kettle's Yard as inspiration for writing a new poem, subsequently launched at a major Thresholds public event on the 8th of May. Jackie Kay and artist Filipa Pereira-Stubbs ran a six-week programme for young people where the group created poems and translated them into installations, which were exhibited across the house at a special family and friends event.

In partnership with The Manor School, the education team ran a three-week sculpture project for GCSE art and design students. Working on the theme of Natural Forms, the group explored the work of Hepworth, Moore and Nicholson from the collection and experimented with different sculpture techniques, which they went on to use in their mock exam pieces.

Networking

The Education Officer chaired the engage council meeting at Kensington Palace and co-ordinated a regional meeting at the Photographers' Gallery to discuss new approaches to designing education programmes.

9. Audiences & Attendances

39,152 visits to 6 exhibitions

22,539 visits to the house

6,817 attendances at Friends and public programme events

2,995 participants in educational activities, talks, lectures and group visits

1,402 attendances at concerts

Total visitor figures (including exhibitions, learning activities, events, concerts):
72,905

There were 312,476 page views for the main website, and 28,273 page views to the blog site. We are now using Google analytics to monitor website statistics.

5529 patrons received regular emails from Kettle's Yard.

55 people volunteered their time, not including those running the Friends' programme, for a total of 375.5 hours.

10. Conclusion

The programme reported above has only been possible through the extraordinary commitment and support of many people and organisations. Our thanks to our core funders: Arts Council England, Cambridge City Council and the University of Cambridge, of which we are a part. The generous, ongoing support of the Heritage Lottery Fund has been exceptional and our gratitude is also due to the Higher Education Funding Council and the Friends of Kettle's Yard for their generous annual contribution. With their own inspiring events programme, our Friends continue to play a vital role. Individual support for Kettle's Yard continues to grow and is enormously valued as we seek to build on Jim Ede's vision and strengthen and renew Kettle's Yard over the coming years.

Kettle's Yard Accounts 2012-13

<u>General Accounts</u>	Income	Expenditure	Surplus/ (deficit)
Total balance brought forward			154,055
Recurrent and fundraising	686,308	594,328	91,980
Exhibitions	87,202	79,443	7,759
House	21,702	12,460	9,242
New Music	10,097	1,937	8,160
Education	24,018	21,214	2,804
Trading	101,031	38,550	62,481
Non-recurrent grants	88,000	60,541	27,459
Overall surplus/(deficit) in 2012-13	1,018,358	808,473	209,885
Revaluation of CUEF units			584
Balance carried forward			<u>364,523</u>

<u>Music Account (Chamber Music)</u>	Income	Expenditure	Surplus/ (deficit)
Balance brought forward			11,078
Movement in year	26,152	7,738	18,414
Balance carried forward			<u>29,492</u>

<u>Education Wing Build Account</u>	Income	Expenditure	Surplus/ (deficit)
	£	£	£
Balance brought forward			2,463,123
Movement in year	- 487,189	374,493	- 861,682
Revaluation of CUEF units			228,062
Balance carried forward			<u>1,829,503</u>

Funds held from which only the income generated is spendable

Balance brought forward			
	Recurrent account		1,266,385
	Music account		481,440
Revaluation of CUEF Units	Recurrent account		211,367
	Music account		80,354
Balance carried forward			
	Recurrent account		1,477,752
	Music account		561,794
Total Endowment assets			<u>2,039,546</u>
Total Assets			<u>4,263,064</u>