

ARTIST OPPORTUNITY 2019/2020

Open House: Evolving City

Kettle's Yard and our neighbouring communities in North Cambridge are looking to commission an exciting and quality programme conceived by an artist with the Open House: Evolving City artist residency.

Our Open House community programme aims to empower communities in North Cambridge to actively shape the cultural life of their city through developing innovative and engaging projects in collaboration with the very best artists working today.

This is an exciting opportunity for an artist with a socially engaged practice to co-produce new work through dialogue and workshops with the community. From May 2019 to April 2020, the artist will be 'in residence' in North Cambridge, working alongside community groups and individuals to realise an innovative and inspiring art project. This will lead to a public presentation or celebratory event at the end of the residency in a community setting. The residency also asks artists and community to think about the ways in which the project can connect to Kettle's Yard.

Key project aims:

- To provide an inspiring context for an artist to co-produce new work in collaboration with local communities and celebrate the creativity of North Cambridge
- To support local communities to have a confident voice in shaping the cultural life of their city
- To develop an exciting, positive and inclusive creative programme to connect and engage people from diverse backgrounds, bringing people together, supporting integration and multi-generational activity; engaging 'at risk' children, young people & their families, isolated older people, people with limited or no English skills and the long-term unemployed
- To support Kettle's Yard to explore new ways of working more collaboratively with our neighbouring communities and sharing decision-making processes through co-producing and co-curating displays and events in our new gallery and learning spaces as well as offsite
- To creatively engage with Kettle's Yard's collections, exhibitions and archives

The Open House artist in residence will work collaboratively with communities of Arbury, King's Hedges, East Chesterton and Orchard Park to co-produce new art work(s) which are engaging, relevant and responsive to the local area as well as to Kettle's Yard's collection, archives and public programme.

The artist will deliver the equivalent of 20 full days working directly with local residents over the period, which would include a variety of creative workshops, talks, tours, performances and/or events. These creative sessions will take place in various locations in North Cambridge to enable the broadest access to the programme, such as community centres, libraries, parks, schools as well as at Kettle's Yard. We are unable to provide a permanent studio space for the course of the residency, although we will endeavour to support needs for work and/or storage space as required by the artist. In addition, the artist will conduct research, attend meetings, administration and evaluation.

The artist will receive a fee of £6,000 for 20 days (140 Hours) working directly with communities and a budget of up to £3,000 for production costs. There is an additional fee of up to £1,500 for research, administration, meetings and evaluation time.

We are now seeking expressions of interests from artists who have:

- A demonstrable, ambitious and inclusive social practice
- Experience of working with diverse communities, listening and responding to their unique needs and aspirations
- A strong vision that enables opportunities for creative risk-taking
- A willingness to collaborate and co-create with the community
- A creative, flexible and responsive approach
- An interest in making Kettle's Yard relevant and responsive to the evolving nature of contemporary society in the City

How to apply:

Please submit:

- A one page A4 CV
- Details of two referees
- 300 word statement of interest explaining why you would like to be considered and how your experience is appropriate
- 300 word proposal outlining how you might respond to the aims of Open House and work with communities through your art practice
- Portfolio: one pdf file showing two examples of relevant past work of collaborating with communities. To include 2/3 images or links to video/audio works, or a combination of both. Please do not send additional catalogues, photographic or other material in the post to us as it will not be reviewed and we will be unable to return the items

All file names should begin with: LastName_FirstName_

Please submit electronic copies of the above documents to our email: openhouse@kettlesyard.cam.ac.uk with the subject line: Open House Artist Opportunity 2019.

Deadline for applications:

11.59pm on Friday 8 March 2019

Selection Process:

The Open House Artist is selected by the community. Artist submissions will be reviewed by the Open House Community Panel and Kettle's Yard Programming Team. Shortlisted artists will be interviewed and selected through a public process by those within the communities of North Cambridge.

Shortlisted artists will firstly be invited to visit us and deliver a creative workshop for a community group in the first week of April. They will then attend an interview, deliver a creative activity and present at a public selection meeting in North Cambridge on Friday 12 April.

There is a fee for delivering the workshop and public presentation, plus contribution towards travel expenses.

Assessment & Eligibility:

Applicants should have a socially-engaged practice and experience of working collaboratively. The selection of successful applicant will be based on the following criteria:

- Quality of the project proposal for the residency
- Reasons for applying
- Experience of working collaboratively including two referees
- Expected impact that the residency will have on communities in North Cambridge

Kettle's Yard and Open House

Kettle's Yard is a beautiful and unique house with a distinctive modern art collection, and a gallery exhibiting modern and contemporary art in North Cambridge. Through our community programme Open House, we work in partnership with the wider community to develop imaginative and meaningful opportunities for people to experience and participate in contemporary art and gain confidence in their own creativity.

Open House aspires to empower our neighbouring wards of Arbury, King's Hedges, East Chesterton and Orchard Park in North Cambridge to help shape the cultural life of their city, forging creative opportunities through collaboration. The programme forms a key part of Kettle's Yard commitment to be more reflective of our local community, and supports one of our six organisational values of Open House (Equality): promoting equality of access and participation for all, and Collaborating, partnering and co-producing.

Reflecting on Jim Ede's vision for Kettle's Yard that art should be an integral part of life, Open House aims to be accessible to everyone, support pioneering art practice and value the importance of direct experience with artworks as well as the beauty found in natural forms and everyday objects.

Open House is supported by a Community Panel consisting of around eight invited members who reflect the spectrum of residents of North Cambridge. The Community Panel monitors the development of the residency to ensure that the programme is socially relevant and embedded within the community. They are also an invaluable source of knowledge, advice and are important ambassadors for the programme.

'I value the fact that Kettle's Yard have actually thought about this part of the neighbourhood, and have actually you know, put their money where their mouth is in respect to actually get an artist that's going to work with people, that they feel capable and noticed; you know not forgotten in a really positive way' - Open House Community Panel member

North Cambridge is an active community with many groups, neighbourhood centres, festivals and social events, however many members of the community do not currently have access to the cultural offer of the city or the confidence to contribute their creativity to that offer. One of the main objectives of Open House is to engage with these community members; especially 'at risk' children, young people & their families, isolated older people, people with limited or no English skills and the long-term unemployed.

For more information about Open House with films about past residencies please see our website: kettlesyard.co.uk/openhouse

Open House Artist in Residence 2018/19

'Every participatory project like this gives you a renewed interest and excitement in the world, and belief in what can be achieved when collaboration is opened up to participants, and the "Open House" project in particular has left me inspired by what can take place when the setting is open and an environment of trust and mutual respect is established.' - Isabella Martin, Open House Artist in Residence 2016

This is the fifth Open House residency, May 2019 until April 2020. The Open House artist in residence is the creative catalyst for the programme. They will bring unique skills and fresh perspectives to the project, including:

- A demonstrable, ambitious and inclusive social practice
- A willingness to collaborate and co-create with the community
- A strong vision that enables opportunities for creative risk-taking
- A creative, flexible and responsive approach
- Experience of working with diverse communities and listening and responding to their unique needs and aspirations
- Making Kettle's Yard relevant and responsive to the evolving nature of contemporary society in the City.

The artist in residence is required to deliver 20 full days (140 hours) working directly with local residents over the period. Open House has an obligation to its funders and project partners to deliver a quality programme of activity, which engages 2,000 local residents, which the artist in residence programme is expected to support these targets.

The programme of activity developed by the artist in residence will be supported by Kettle's Yards team of regionally based Artist Facilitators to maximise participation and deepen the range and impact of the artist's residency. The Artist Facilitators will collaborate with identified community groups, and they will work for a total of 20 days to support and contribute to the residency outcome(s).

The artist should be interested and willing to develop their practice, their ideas and new art works in North Cambridge, through working in a sensitive, intelligent and engaging manner. We are not looking to be prescriptive or to place a lot of parameters on what it is that the artist does during this residency, rather we hope that through regular consultation with the Community Panel and Kettle's Yard, the artist will share and develop ideas that respond to and supports the needs and interests of the local community.

The artist will attend all Open House Community Panel Meetings which are held once every two months, to discuss and consult with them on project ideas and final artwork(s), and respond accordingly to their advice and concerns throughout the duration of the residency. The artist will be required to keep a record of sessions and written monthly updates.

The residency artist will develop an exciting, innovative and inclusive programme to connect and engage people from diverse backgrounds, bringing people together, supporting integration and multi-generational activity. There is also the desire for Open House to support events in the area, including delivering a family friendly creative activity for Arbury Carnival on Saturday 8 June 2019 and Chesterton Festival Fun Day on Saturday 22 June 2019.

Aims of the residency

- To collaborate with Kettle's Yard and communities to co-produce high quality new art work
- To co-produce artwork, displays and/or events with local communities
- To support innovative art practice and enrich the lives of those living in North Cambridge
- To support, reflect and respond to the interests and needs of the community
- To engage with community members from diverse backgrounds, including 'at risk' children, young people & their families, isolated older people, people with limited or no English skills and the long-term unemployed
- To deliver a programme that supports the aim of reaching 2,000 local participants
- To challenge negative perceptions of North Cambridge in the city by producing positive and inspiring artworks, events, exhibitions, performances and/or digital platforms for engagement
- To creatively engage with the collections and exhibitions at Kettle's Yard
- To support Kettle's Yard to develop pioneering ways of communities working collaboratively with artists and cultural organisations, including how community collaborators are acknowledged

Key dates

15 February to 8 March 2019 - Applications open

By 15 March - Shortlisted artists notified

Week of 1 April - Shortlisted artists to visit Kettle's Yard and North Cambridge and deliver a 45 min workshop with a local community group

Friday 12 April - (Easter holidays) Interview Day; Shortlisted artists deliver a 40 min creative activity with pre-selected community group, an interview with the Open House Community Panel and a 15 minute presentation at a public selection meeting

By Tuesday 16 April - Selected artist notified

End of April - Artist Residency Begins

8 & 22 June - Deliver a creative activity at Arbury Carnival (Saturday, 8 June) and Chesterton Festival Fun Day (Saturday, 22 June)



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