

ARTIST OPPORTUNITY 2019/2020

Open House: Evolving City

Kettle's Yard and our neighbouring communities in North Cambridge are looking to commission an excellent programme conceived by an artist for the 6th edition of *Open House: Evolving City* artist residency.

Kettle's Yard's *Open House* community programme aims to empower communities in North Cambridge to actively shape the cultural life of their city through developing innovative and engaging projects in collaboration with the very best artists working today.

This is a unique opportunity for an artist with a socially engaged practice to co-produce new work through dialogue and workshops with the community. From March 2020 to February 2021, the artist will be 'in residence' in North Cambridge, working alongside community groups and individuals to collaboratively realize an innovative and inspiring art project. This will lead to a public presentation or celebratory event at the end of the residency in a community setting. The residency also asks artists and community to think about the ways in which the project can connect to Kettle's Yard.

Project aims:

- To provide an inspiring context for an artist to co-produce new work in collaboration with local communities and celebrate the creativity of North Cambridge
- To support local communities to have a confident voice in shaping the cultural life of their city
- To develop an exciting, positive and inclusive creative programme to connect and engage people from diverse backgrounds, to bring people together, and to support integration and multi-generational activity
- To support Kettle's Yard to explore new ways of working more collaboratively with their neighbouring communities; and sharing decision-making processes through co-production both at Kettle's Yard and within North Cambridge
- To creatively engage with Kettle's Yard's collections, exhibitions and archives
- To develop cultural resilience and creative opportunities for North Cambridge that outlive the span of the residency
- To work with Kettle's Yard in exploring and facilitating ways for the community to develop their own creative projects

Artist Opportunity:

The *Open House* artist in residence will work collaboratively with communities of Arbury, King's Hedges, East Chesterton and Orchard Park throughout the year to co-produce new art work(s) which are engaging, relevant and responsive to the local area as well as to Kettle's Yard's collection, archives and public programme.

Between March 2020 and February 2021, the artist will deliver directly with local residents for the equivalent of 20 full days (140 hours): this may include workshops, talks, tours, performances, and events organised collaboratively with the community. These creative sessions will take place in various locations in North Cambridge, such as community centres, libraries, parks, schools as well as at Kettle's Yard. In addition, the artist will conduct research, attend meetings, and contribute to the administration and evaluation of the programme. To note: Kettle's Yard is unable to provide a studio space for the course of the residency, but will endeavour to accommodate production and storage needs as required by the artist.

The artist will receive a fee of £6,000 for 20 days (140 Hours) working directly with communities, a fee of £1,500 for research, administration, meetings and evaluation time, and a budget of up to £3,000 for production costs.

The ideal *Open House* artist in residence has:

- A demonstrable, ambitious and inclusive social practice
- Experience of working with diverse communities, listening and responding to their unique needs and aspirations
- A strong vision that enables opportunities for creative risk-taking
- A willingness to collaborate and co-create with the community
- A creative, flexible and responsive approach
- An interest in making Kettle's Yard relevant and responsive to the evolving nature of contemporary society in the city

How to apply:

Please submit one PDF file titled LastName_FirstName including:

- A one page A4 CV
- Details of two referees
- 300-word statement of interest explaining why you would like to be considered and how your experience is appropriate
- 300 word proposal outlining how you might respond to the aims of *Open House* and work with communities through your art practice
- Two examples of relevant past work with communities, including 2/3 images or links to video/ audio works, or a combination of both for each example

Please do not send additional catalogues or other material in the post as it will not be reviewed or returned. Please submit your application to openhouse@kettlesyard.cam.ac.uk with the subject line: *Open House* Artist Opportunity.

Deadline for applications:
11.59pm on Monday 2 December 2019

Selection Process:

The *Open House* artist is selected by the community. Artists' submissions are reviewed by the *Open House* Community Panel and Kettle's Yard Programme Team. Shortlisted artists are invited to visit Kettle's Yard and North Cambridge. Subsequently, they are asked to run a creative workshop for a community group in January and then return for an interview, and to present at a public selection meeting in North Cambridge later in January 2020. There is a fee for delivering the workshop and public presentation, plus a contribution towards travel expenses.

Assessment & Eligibility:

Applicants should have a socially-engaged practice and experience of working collaboratively. The selection process will be based on the following criteria:

- Quality of the project proposal for the residency
- Reasons for applying
- Experience of working collaboratively including two referees
- Expected impact that the residency will have on communities in North Cambridge

Kettle's Yard and Open House

Kettle's Yard is a beautiful house with a remarkable collection of modern art, and a gallery exhibiting modern and contemporary art in North Cambridge. Through our *Open House* community programme, we work in partnership with the wider community to develop imaginative and meaningful opportunities for people to experience and participate in contemporary art and gain confidence in their own creativity.

Open House aspires to empower our neighbouring wards of Arbury, King's Hedges, East Chesterton and Orchard Park in North Cambridge to help shape the cultural life of their city, forging creative opportunities through collaboration. The programme forms a key part of Kettle's Yard's commitment to be more reflective of our local community, and supports one of our six organisational values – Equality: to promote equality of access and participation for all, through collaborating, partnering and co-producing.

Reflecting on Kettle's Yard founder Jim Ede's vision that art should be an integral part of life, *Open House* aims to be accessible to everyone, support pioneering art practice and value the importance of direct experience with artworks as well as the beauty found in natural forms and everyday objects.

Open House is supported by a Community Panel consisting of around eight invited members who reflect the diversity of residents of North Cambridge. The Community Panel monitors the development of the residency to ensure that the programme is socially relevant and embedded within the community. They are also an invaluable source of knowledge, advice and are important ambassadors for the programme.

'I value the fact that Kettle's Yard have actually thought about this part of the neighbourhood, and have actually you know, put their money where their mouth is in respect to actually get an artist that's going to work with people, that they feel capable and noticed; you know not forgotten in a really positive way' - Open House Community Panel member

North Cambridge is an active community with many groups, neighbourhood centres, festivals and social events, however many members of the community do not currently have access to the cultural offer of the city or the confidence to contribute their creativity to that offer. One of the main objectives of *Open House* is to engage with these community members; especially 'at risk' children, young people & their families, isolated older people, people with limited or no English skills and the long-term unemployed.

For more information about *Open House* including films about past residencies, please visit our website:

kettlesyard.co.uk/openhouse

'Every participatory project like this gives you a renewed interest and excitement in the world, and belief in what can be achieved when collaboration is opened up to participants, and the Open House project in particular has left me inspired by what can take place when the setting is open and an environment of trust and mutual respect is established.' - Isabella Martin, *Open House* artist in residence 2016

The artist in residence is required to deliver 140 hours engaging directly with local residents over the period. Through the *Open House* programme, we aim to engage with residents on every street in North Cambridge. This aim is realised with a target of engaging 3,000 local residents through a quality programme of activity instigated and inspired by the artist in residence.

This programme of activity developed by the artist in Residence will be supported by Kettle's Yard's team of regionally based artist facilitators to maximise participation and deepen the range and impact of the artist's residency. The artist facilitators will collaborate with identified community groups, and they will work to support and contribute to the residency outcome(s) for a total of 140 hours (additional to the artist in residence).

The artist should be interested and willing to develop their practice, their ideas and new art works in North Cambridge, through working in a sensitive, intelligent and engaging manner. We are not looking to be prescriptive or to place many parameters on what it is that the artist does during this residency, rather we hope that through regular consultation with the Community Panel and Kettle's Yard, the artist will share and develop ideas that respond to and supports the needs and interests of the local community.

Key dates

- 7 November to 2 December 2019 - Applications open
- By 13 December - Shortlisted artists notified
- January 2020 - Shortlisted artists to visit Kettle's Yard and North Cambridge
- End of January 2020 - Interview Day; shortlisted artists deliver a 40-minute creative activity with pre-selected community group, attend an interview with the *Open House* Community Panel and make a 15-minute presentation at a selection meeting
- Beginning of March 2020 – *Open House* Artist Residency begins
- 13 & 27 June - Deliver a creative activity at Arbury Carnival (Saturday 13 June) and Chesterton Festival Fun Day (Saturday 27 June)



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